Health Care on the Ballot:

Protecting Reforms to Lower Drug Prices Sample Social Media

LINKS TO GRAPHICS (Please feel free to include your organization's logo opposite ours)

Sample copy:

- Thanks to the #InflationReductionAct, in 2023, seniors saved up to \$618 per dose on prescription drugs! But these critical savings are under attack. Protecting the #IRA means safeguarding affordable drug prices and health care access for millions.
- Big drug companies want to overturn the #InflationReductionAct and increase prices on life-saving medications for millions of Americans. We must continue to defend the #IRA and advocate for affordable prescription drug prices for all.
- Free vaccines, a \$35 insulin cap & a \$2,000 out-of-pocket cap on RX medications are just a few of the vital reforms in the #InflationReductionAct we must fight to protect! These benefits are crucial for nearly 19 M older adults and people with disabilities who rely on #Medicare.
- Not only did ZERO Congressional Republicans vote for the #InflationReductionAct, but they have repeatedly threatened to repeal key drug price provisions that benefit millions of Americans. We need leaders who support access to affordable health care!
- The #InflationReductionAct Medicare negotiation program, focusing on the ten costliest drugs selected, will lower drug prices, benefiting millions of seniors and people with disabilities that rely on these life-saving medications. 1/2
 - Those 10 drugs, used to treat common conditions like diabetes, Crohn's disease, arthritis & more, cost those that rely on Medicare \$3.4 B in out-of-pocket costs. Had the Medicare price negotiation program been in effect in 2021, those costs would have declined 23%! 2/2

